



Small steps, for bigger futures.



OUR Mom, Leslie Morman — the reason for all of this.

kids in

need school shoes!

Who we are

Leslie's Laces was started by Colton Lane and Taryn Elise in honor of their mom, Leslie. It began as a plan to buy 25 pairs in their hometown. It went viral. Now it's a nationwide board of 40,000+ kids in all 50 states — each listing just a size, a number, and a town.

How it works

Every kid is a number on our Shoe Board — never a name or a photo. \$60 covers one pair: brand-new, name-brand, shipped to the family. When a pair is covered, we cross that kid off the board in marker.

How to help

1. **Cover a pair** — \$60, two minutes, pick any kid on the board
2. **Sponsor your town** — businesses & churches: search your city and cover 10, 20, all of them
3. **Share it** — every share is a kid seen



SCAN NOW

www.leslieslaces.org

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@leslieslaces



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One Pair. One Share.

WE NEVER ASK FOR MONEY THROUGH DM, CALL, OR TEXT. ONLY THE OFFICIAL WEBSITE.

Leslie's Laces is a registered Texas nonprofit. Our 501(c)(3) application is pending — once approved, donations will be tax-deductible retroactive to our formation date, including yours.